



GROWTH CENTER 17

City of Baton Rouge-Parish of East Baton Rouge, Louisiana

GROWTH CENTER 17

TRANSPORTATION

Location

Growth Center 17 is located in Planning District 9 and 10 between North Street and Government Street from Eugene Street to Foster Drive. Growth Center 17 is a Regional Growth Center.

Transportation Character

Acadian Thruway, Convention Street, Florida Boulevard, Foster Drive, Government Street, Main Street, North Boulevard, and North Street are major streets in Growth Center 17. Acadian Thruway, Convention Street, Eugene Street, Florida Boulevard, Foster Drive, Government Street, Main Street, North Boulevard, and North Street are included on the Baton Rouge Bike Map. The area includes a system of pedestrian sidewalks and crosswalks. The Capital Area Transit System Route 8- Gus Young, Route 12- Government/Drusilla, Route 13- Fairfield, Route 17- Bluebonnet, Route 23- Foster, and Gold Line 44- Florida serve Growth Center 17.

LAND USE

Existing Land Use

The existing land use is a mix of Commercial; Office; High, Medium and Low Density Residential; Industrial; Public/Semi-Public; Recreation; Transportation, Communications and Utilities; and Vacant.

Horizon Land Use

The Horizon Plan land use is a mix of Industrial, Heavy Commercial, Light Commercial, Neighborhood Commercial, General Office, Neighborhood Office, Low and Medium Density Residential, Public/Semi-Public, and Recreation.

Existing Zoning

The existing zoning is a mix of A2 (Single Family Residential), A4 (General Residential), and A3.1 (Limited Residential), B1 (Transition), C2 (Heavy Commercial), C1 (Light Commercial), C-AB-2 (Commercial Alcoholic Beverage- Bars and Lounges), C-AB-1 (Commercial Alcoholic Beverage- Restaurant), NO (Neighborhood Office), and M1 (Light Industrial).

ENVIRONMENT

Water Associations

Cloud Canal and Wards Creek are within Growth Center 17. Dawson Creek runs along the southern boundary for Growth Center 17.

Open Space

There are vacant lots scattered throughout the Growth Center. There are also several parks and schools in the area with significant green space.

Edge Definition

The northern boundary of Growth Center 17 is North Street. The southern boundary is Government Street. The eastern boundary of the Growth Center is Eugene Street. The western boundary is Foster Drive and Rebel Drive.

DESIGN

Architectural Character

Growth Center 17 includes a mix of architectural styles. There are also an abundance of early 20th century structures within the Growth Center.

Landscape Character

Magnolia and Live Oak trees are located throughout Growth Center 17. Historic Live Oaks are located along South Eugene and Florida Boulevard. The parking areas for commercial developments along Florida Street and Government Street lack landscaping.

Signage Character

Growth Center 17 has off-premise signs along the Acadian Thruway, Government Street, Florida Street, and North Street. There are wall, monument, awning, and projecting signs throughout the Growth Center.

Unique Features

Baton Rouge Community College and Baton Rouge Magnet High School are unique features within Growth Center 17.



DEMOGRAPHIC INFORMATION

According to the latest U.S. Census (2000), the racial composition of Growth Center 17 is approximately 53 percent (53%) white, 44 percent (44%) African American and one percent (1%) Asian. This differs slightly from 1990 figures, which show a population comprised of 58 percent (58%) white, 41 percent (41%) African American and one percent (1%) Asian.

The median household income in and around Growth Center 17 is \$23,500 (\$15,822 in 1990), which is significantly lower than the 2000 parish wide average of \$37,224. Approximately 75 percent (70 percent in 1990) of residents 25 years or older in and around Growth Center 17 have earned a high school diploma. Approximately 31 percent (24 percent in 1990) of area residents have earned a bachelors degree.

For more information contact:

BATON ROUGE CITY-PARISH PLANNING COMMISSION

1755 Florida Boulevard, Third Floor
Baton Rouge, LA 70802
225-389-3144
Fax: 225-389-5342

webpage:
www.brgov.com/dept/planning/

email:
planning@brgov.com

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