

MAYOR-PRESIDENT'S POLICY STATEMENT

VISION

If people are to be served by government, they must have access to, and the ability to utilize, the services that government and their community have to offer. In the next four years, the City-Parish government will expand and improve the methods of public access to the departments and functions of this government by way of direct, personal contact, Internet interaction, and telephone connections. This process has been started for the functions of payment of sales taxes; the application for and payment of occupational licenses and the fees associated therewith; the payment of Baton Rouge City Court fines and fees; the procurement of building permits and the requests for inspections; the creation of a comprehensive geographic information system (GIS); and the receipt and handling of citizen calls and complaints. In time all governmental functions will be accessible and transactable through the Internet and via telephone.

Tremendous resources exist within this parish and within reach of this government and its citizens. Louisiana State University, Southern University, the Baton Rouge Community College, the Pennington Biomedical Research Center, the Center for Advanced Microscopic Devices (CAMD), the Louisiana Technology Park and its component members, and the medical specialties and research units at the community hospitals are but a few of the assets that will be harnessed together to share the knowledge and expertise that they can invest in improving the life of the citizens, businesses, and industries that dwell here. The City-Parish government can and must be the link that facilitates the combination of these resources and channels their skills to work for the good of this segment of mankind.

This government is not able, in and of itself, to dictate economic boom or bust. This government will act prudently with the funding available to ensure that the citizens, businesses, and industries of this parish get the most bang for their bucks. At the same time, the skills of the departments of this government along with the economic tools of the state of Louisiana, the expertise of the Greater Baton Rouge Chamber of Commerce, and the available funding from federal and private sources will be focused through the economic development efforts to attract businesses, jobs, and investment in this community.

An ethical, decisive, skilled and energetic City-Parish government will facilitate families with strength, communities with diversity and harmony, elimination of fear, and the creation of an environment where people can work, raise families, worship, and recreate with a sense of security, happiness, and promise for the future.

MISSION STATEMENT

The City of Baton Rouge, Parish of East Baton Rouge community's social, cultural, political, economical, recreational, and religious interests will be more fully realized. City-Parish government shall strive not for higher taxes, but will strive to make our taxes go further. Therefore, we remain committed to providing the citizens of this Parish:

- *Effective, Efficient and Excellent Government*
- *Improved Public Safety Services*
- *Infrastructure Enhancements (Capital Improvement Programs)*
- *More Vigorous Economic Development Programs*
- *Enhanced Growth Management Outcomes, and*
- *Excellent Quality of Community and Family Life*

The goals and accomplishments for each of the six components of our Mission are described by each Department in this document.