

CITY OF BATON ROUGE - PARISH OF EAST BATON ROUGE
ANALYSIS OF SALES TAX COLLECTIONS
BY BUSINESS CLASS (NAIC)
Comparison of the Month Ending November 30, 2010 and November 30, 2011

North American Industry Classification	November 2010	November 2011	Percent of Total 2011	% Variance vs. 2010
D MANUFACTURING	\$3,028,802.97	\$3,744,709.59	10.46%	23.64%
G RETAIL TRADE - OTHER/Food Stores	\$18,692,183.34	\$19,308,774.33	53.92%	3.30%
VEHICLE (AT 5%)*	\$2,075,255.05	\$2,417,066.65	6.75%	16.47%
I SERVICES	\$3,491,201.72	\$3,719,227.52	10.39%	6.53%
FOOD SERVICES & DRINKING PLACES	\$3,198,171.25	\$3,280,807.86	9.16%	2.58%
OTHER (A ,B, C, E, F, & H)	\$2,848,142.12	\$3,341,332.52	9.33%	17.32%
TOTAL COLLECTIONS	\$33,333,756.45	\$35,811,918.47	100.01%	

*For comparative purposes, vehicle collections have been adjusted to reflect a 5% sales tax rate.

CITY OF BATON ROUGE - PARISH OF EAST BATON ROUGE
ANALYSIS OF SALES TAX COLLECTIONS
BY BUSINESS CLASS (NAIC)
Comparison for the eleven months ended November 30, 2010 and November 30, 2011

North American Industry Classification	November 2010	November 2011	Percent of Total 2011	% Variance vs. 2010
D MANUFACTURING	\$34,636,478.98	\$38,223,234.35	10.00%	10.36%
G RETAIL TRADE - OTHER	\$198,351,852.34	\$200,220,941.72	52.38%	0.94%
VEHICLE (AT 5%)*	\$25,636,874.41	\$27,950,645.50	7.31%	9.03%
I SERVICES	\$38,947,233.11	\$41,870,602.43	10.95%	7.51%
FOOD SERVICES & DRINKING PLACES	\$35,238,782.90	\$36,482,707.58	9.54%	3.53%
OTHER (A, B, C, E, F, & H)	\$35,643,411.62	\$37,522,864.28	9.82%	5.27%
TOTAL COLLECTIONS	\$368,454,633.36	\$382,270,995.86	100.00%	

*For comparative purposes, vehicle collections have been adjusted to reflect a 5% sales tax rate.