



2011 Lead Agency Meeting

City - Parish Planning Commission

2011 Horizon Plan Lead Agency Meeting

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Manager, Advance Planning and Research

December 8, 2011

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2011 Lead Agency Accomplishments

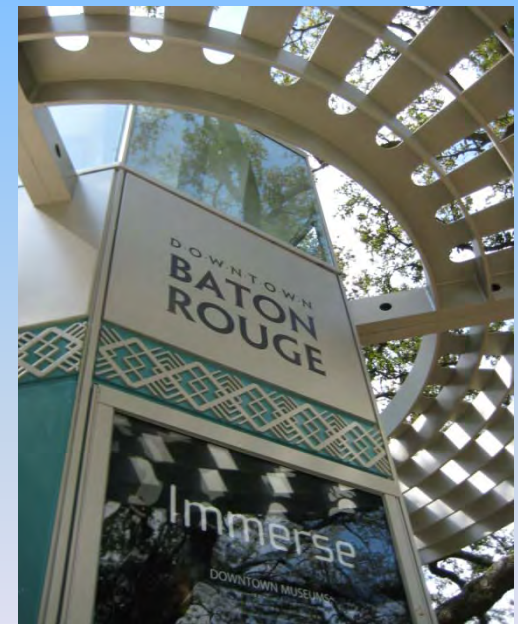


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Action Item Summary

- 367 “active” Action Items
- 30 Lead Agencies
- Currently 326 Action Items “ongoing”; 26 completed; and 12 not initiated





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Horizon Plan Lead Agencies

- Arts Council of Greater Baton Rouge
- Baton Rouge Metropolitan Airport
- B.R. Area Convention & Visitors Bureau
- Baton Rouge Fire Department
- Baton Rouge Police Department
- B.R. Recreation and Parks Commission
- Capital Area United Way
- Capital Region Planning Commission (CRPC)
- Capital Area Transit System (CATS) with CRPC
- Division of Human Development & Services
- Department of Human Resources
- Department of Public Works
- Department of Social Services (Head Start)
- Downtown Development District
- East Baton Rouge Parish School Board
- Emergency Medical Services
- Finance Department
- Greater Baton Rouge Port Commission
- LA Department of Environmental Quality
- LA Dept. of Health and Hospitals & Governor's Office (Elderly Protective Services 60+)
- LA Dept. of Health & Hospitals
- LSU Health Sciences Health Care Services Division
- Office of the Mayor-President
- Office of Community Development
- Office of Homeland Security and Emergency Preparedness
- Office of Public Information
- Planning Commission
- Redevelopment Authority
- YMCA
- Baton Rouge Water

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Arts Council of Greater Baton Rouge

Public Programming

- Sunday in the Park
- The Listening Room
- Sounds of Summer
- Gateway to Culture
- Artists Rowe Show

Artist Services

- Baton Rouge Arts Market
- Community Gallery

Special Initiatives

- Red Stick Sounds
- Get a Kick Out of Art
- Harry Connick, Jr. Event
- South Arts Performing Arts Exchange

Signature Events

- Debbie Allen Dance Residencies
- FestForAll
- Laurel Street Palooza
- River City Jazz Masters
- Baton Rouge Blues Festival

Arts Education

Grants

Community Fund for the Arts

RIVER CITY JAZZ MASTERS World-class Jazz Performances
Tickets: 344.0334

FestForAll Baton Rouge's foremost Arts & Music Festival
May 1 and 2, 2010 - FREE
EXPERIENCE THE ARTS FIRST HAND

Debbie Allen Dance Productions Engaging hundreds of talented young dancers
Info: 344-8558

The Baton Rouge Arts Market The first Saturday of each month downtown at 5th St. & Main St.
FREE to the public

Arts Council of Greater Baton Rouge Community School for the Arts Year-round programs to unleash the artist within
For info: www.artsbr.org
CHILDREN - ADULTS - PROFESSIONALS

CFA COMMUNITY FUND FOR THE ARTS Funding 14 area arts organizations - To contribute: www.brdfa.org

Arts Council of Greater Baton Rouge Community Gallery Year-round exhibitions by area artists
427 Laurel Street
FREE to the public

Sunday at the Square Sunday concerts every Spring & Fall downtown
FREE to the public

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Baton Rouge Metropolitan Airport

- Built a new \$42 million terminal building
- Implemented a new 15 year Master Plan in 2007
- Soundproofed or bought out over 1,800 homes in our Noise Mitigation Program
- Approximately 42 flights in and out daily



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Baton Rouge Area Convention and Visitors Bureau

- More than 2 million visitors have checked in to one of the 4 visitor centers; more than 1.7 million convention visitors and 1.3 million hotel nights have been booked in the city
- River Center expansions have given Baton Rouge the ability to host the United States Bowling Congress in 2005 and again in 2012, yielding an additional 100,000 visitors, and \$75 million in direct expenditures.
- The Baton Rouge Area Convention and Visitors Bureau has been the recipient of the “Outstanding CVB of the Year” award and a recipient of the Good Growth Award presented by the Baton Rouge Growth Coalition
- Successfully hosted Bayou Country SuperFest in 2010 and 2011; 2012 tickets are on sale now!

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Calendar of Events

S	M	T	W	T	F	S
-	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	-	-	-	-

← NOVEMBER →

Click to Search

Driving Directions

Stay and Play

Book Your Trip

Special Offers

Share Your Experience

02:11

Watch GO BR animated stills

Come and experience the wonder of Baton Rouge, Louisiana's capital city, rich in Louisiana culture, entertainment and heritage. Located about 80 miles west of New Orleans, Louisiana and known affectionately as the Red Stick, Baton Rouge, Louisiana is home to the renowned action of LSU and SU athletics, legendary Louisiana Cajun cuisine, a booming film and television industry, fascinating plantation tours, Mardi Gras thrills, family-friendly festivals and a variety of attractions, events the whole family can enjoy. Experience the magic of a timeless destination. Let us give you the grand tour of one of the most historic, vibrant and always unforgettable cities in the South — Baton Rouge, Louisiana.

Bayou Country SuperFest 2011

MAY 28 & 29 - LSU TIGER STADIUM - BATON ROUGE, LOUISIANA

Thirteen NEW and EXCLUSIVE tracks from Baton Rouge-

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BREC

- 2004 – Created and approved the “Imagine Your Parks” Strategic Plan
- Renovations completed at 6 Community Parks as of 2011
- The Burbank Sports Complex features 22 soccer fields
- Implements the Natural Resources Management Plan
 - Bluebonnet Swamp
 - Blackwater Conservation Area
 - Frenchtown Road Conservation Area (2009)
- 2011 – Opened first BREC Water Park



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Capital Area United Way

- 211 Call System
- Jambalaya Jam
- Shaken or Stirred
- Sacks from St. Nick

WELCOME TO THE CAPITAL AREA UNITED WAY.

HELPING PEOPLE - IMPROVING COMMUNITIES. Capital Area United Way is working to advance the common good to create opportunities for a better life for all. We all win when a child succeeds in school, when families are financially stable, and when people have good health and basic needs such as food and shelter. [Learn more >](#)



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Capital Region Planning Commission

- Multi-transport Activities
- Intergovernmental Coordination
- Pedestrian and Bicycle Planning Activities



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Downtown Development District

- Lead Agency of the Year in 2001
- \$2 Billion in public/private investments into downtown development and revitalization
- Hotel development includes new hotels (Hampton Inn) and the significant renovation of older landmark hotels (Hotel Indigo, Belle)
- Revitalized Arts and Entertainment District
- Won several national awards for design and amenities



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Finance Department

- Received the Government Finance Officers Association (GFOA) Distinguished Budget Presentation Award
- Received the GFOA Certificate of Achievement for Excellence in Financial Reporting
- Implemented and regularly updated Sewer Impact Fees, Sewer User Fees, and Solid Waste User Fees to provide funding for the provision of, and improvements to, the vital public services of sewer and solid waste collection.



The screenshot shows the Finance Department page on the Baton Rouge Government Website. The page features a header with the word "Finance" and the Baton Rouge Government seal. Below the header is a navigation bar with links for "RESIDENT", "BUSINESS", "VISITOR", "GOVERNMENT", "SEARCH", "DIRECTORY", and "HOME". The main content area includes contact information for the Finance Department, a "Mission Statement" section, and a "Finance Hot Topics" section with a link to the "Residential Solid Waste User Fee Assistance Program".

Finance
Baton Rouge Government Website

RESIDENT | BUSINESS | VISITOR | GOVERNMENT | SEARCH | DIRECTORY | HOME

222 Saint Louis St.
Room 439
Baton Rouge, LA 70821
(225) 389-3061 Office
(225) 389-5673 Fax
8:00 a.m. - 5:00 p.m. M-F
Marsha Hanlon
Director
Finance@brgov.com

[Staff](#)
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Online Services
[Sales Tax Payments](#)

Mission Statement
To foster and preserve public trust and confidence through innovative and responsible financial management systems that ensure delivery of efficient, effective services responsive to the needs of the citizens in accordance with the best-recognized principles of governmental finance.

Finance Hot Topics
[Residential Solid Waste User Fee Assistance Program](#)

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Human Resources Department

- Successfully implemented the MGT of America study recommendations
- Established a City-Parish Rules Committee
- Implemented an Equal Employment Opportunity (EEO) Training Program
- Implemented a uniform and comprehensive Performance Management Appraisal System (PMAS)
- Partnered with Baton Rouge Community College for the establishment of the City-Parish Leadership Institute
- Implemented a Tuition Reimbursement Program



Human Resources

Baton Rouge Government Website

RESIDENT | BUSINESS | VISITOR | GOVERNMENT | SEARCH | DIRECTORY | HOME

1755 Florida St.
Baton Rouge, LA 70802
(225) 389-3141 Office
(225) 389-4962 Fax
(225) 389-3132 Recruiting
(225) 389-7691 TDD
8:00 a.m. - 5:00 p.m. M-F
Annette I. Booker, Ph.D.
Director
hr@brgov.com
recruiting@brgov.com

[HR Phone List](#)

[HR Location & Directions](#)

[Current Employment Opportunities](#)

[Continuous Employment Opportunities](#)

[Promotional Employment Opportunities](#)
(Only Classified City-Parish employees may apply)

[Employment Application](#)

[Examination Preparation Information](#)

[Benefits](#)

[Walk-In Test Schedule](#)

[Applicant Handbook](#)

[Employee Reference Manual](#)

Our mission is...

To provide leadership and partnership in creating and implementing innovative strategies in order to meet the current and emerging needs of our diverse workforce and the citizens we serve.

Annette Booker, Ph.D.
Human Resources Director

"Watching our economy grow, improving quality of life, moving toward being America's next great city," Mayor-President Melvin L. "Kip" Holden.

Do you want to be a part of it? The City offers exciting career opportunities in a variety of professional and skilled services, while providing excellent benefits and growth opportunities. Your inquiries are welcome and we encourage you to submit your [Employment Application](#).

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LSU Health Services

- Operates six (6) Healthcare Clinics or hospitals
- Earl K Long is largest facility
- Mental Health Emergency Room Extension facility opened in October
- Completed North Baton Rouge Urgent Care facility
- Completed LSU Surgical Center renovations



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Office of the Mayor-President

- Continued dedication to the health and safety of our citizens
- Enhanced recreation and transportation opportunities through HealthyBR
- Mayor's Office also provides the Office of Neighborhoods
- Advanced the progress of the Green Light Plan
- Created the FUTUREBR Strategic Implementation Plan Team to further the goals of FUTUREBR
- Lead Agency of the Year in 2009



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Department of Public Works

- Continued implementation of the Green Light Plan
 - 19 Projects complete
 - 9 Projects currently under construction
- Implemented the City-Parish Sanitary Sewer Overflow Program in accordance with the EPA Consent Decree
- Continued Recycling and Waste Stream reduction efforts and programs, meeting or exceeding the State mandated 25% reduction goal since 1994
- Implemented award winning curbside recycling program Parish-wide
- Implemented the 3-1-1 Call Service for citizen concerns and issues



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City Parish Planning Commission

- Creation and Revision of Planning Districts
- Successful implementation of the Horizon Plan
- Creation and reorganization of Zoning Districts
- Recodification of land development regulations into the Unified Development Code
- Implementation of Parish-wide GIS program
- Creation and implementation of extensive public notification systems
- Creation of Land Development Application Search Tool
- Creation of BikeBR survey and online mapping tool
- Implemented a highly successful Brownfields Program
- Published 78 Informational Bulletins to provide public with knowledge related to planning activities and topics
- Received 36 National, State and Industry awards



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Redevelopment Authority

- Created in 2007
- Completed 5 Community Improvement Plans
- Acquired 113 vacant properties in 2011
 - 7 properties have had title cleared and transferred to Habitat for Humanity for the construction of affordable housing
- Provided local businesses with façade grants and short term loans for improvements





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Horizon Plan Lead Agency Awards

- 2001 - Downtown Development District
- 2002 - Greater Baton Rouge Airport District
- 2003 - Arts Council of Greater Baton Rouge
- 2004 - Greater Baton Rouge Port Commission
- 2005 - Baton Rouge Area Convention and Visitors Bureau
- 2006 - Department of Public Works
- 2007 - 15 Year Update (No Award Given)
- 2008 - Human Resources
- 2009 - Office of the Mayor-President
- 2010 – City Parish Planning Commission

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FUTUREBR

2011 Progress

- August 22, 2011 Approved unanimously by Planning Commission
- September 21, 2011 Approved unanimously by Metropolitan Council
- October 25, 2011 Strategic Implementation Plan released by the Mayor in



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FUTUREBR

Implementation

- FUTUREBR Implementation Team (FIT) consists of the East Baton Rouge Redevelopment Authority, Office of Community Development, Downtown Development District, Center for Planning Excellence, Mid City Redevelopment Alliance and City Parish Planning Commission
- Mayor has dedicated a member of his staff to the implementation of FUTUREBR; expected January hiring of new Assistant Chief Administrative Officer
- Four Strategies for early implementation
 - Update Transportation Plan
 - Revise the Unified Development Code
 - Create an Urban Renewal Program
 - Create a Thriving Neighborhoods Program



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FUTUREBR

Implementation

- 576 Action Items
- 21 Lead Agencies
- Will begin reporting in 2012

Congratulations and thank you for successful implementation of Horizon Plan!!

HORIZON

